



5 Ways to Speed Up Your Sale

1. Price it right! The wrong price will lose you time, effort and money. If your home has been on the market for more than 30 days without an offer, be prepared to lower your asking price.
2. Get your house “market-ready” weeks before you begin showing it. Pack away all seasonal items (see our packing list for tips/tools you can use) and complete all ‘facelifts’ and minor repairs.
3. Be flexible about showings. The showing process can be disruptive, especially on the spur of the moment, but the more often prospective buyers can see your property, the sooner you’ll be able to start the next chapter of your life.
4. Get your financial homework done in advance. If you are trading up/down or relocating elsewhere – you need to know what range your net assets need to be. Stay flexible and open minded to creative structures that will help you move.
5. Don’t think of this as your home – this is now a property that has to appeal to someone else’s lifestyle, furniture and furnishings should be re-arranged to appeal to prospective buyers, demonstrate that the property offers value for the money being spent compared to other properties that are available for sale.

Contact Adorna and Jenna for a professional assessment of your property, pricing and improvements before you make any costly changes to your property. Some changes will be necessary, others will add value, yielding you more \$\$\$ to your bottom line and some will not provide you with any return on your investment.

We are here to provide you with quality advice and guidance so contact us today – ***We have the power to move you!***

Adorna and Jenna Carroll
SRS – Seller Representative Specialists
ABR – Accredited Buyer Representatives
SRES – Seniors Real Estate Specialists
Adorna@AJCarrollTeam.com
Jenna@AJCarrollTeam.com
<http://www.AJCarrollTeam.com>